

Factsheet

BRITISH AIRWAYS



BRITISH AIRWAYS' BOEING 787 DREAMLINER

CUSTOMER BENEFITS

British Airways has ordered 24 787s which will arrive by 2017. The aircraft is a mainstay of the airline's longhaul fleet and along with the A380 forms the centerpiece of British Airways' £5bn investment in products and services to benefit customers.

The aircraft launched into commercial service flying customers from Toronto followed by Newark, Austin, Chengdu, Calgary, Philadelphia, Baltimore and from March 2017, New Orleans.

It offers a choice of British Airways' Club World, World Traveller Plus and World Traveller cabins with a total of 214 seats.

AIRCRAFT FEATURES

Better views

- The 787 has the largest windows of any commercial aircraft, enabling customers to enjoy the view even if they don't have a window seat
- Electronic dimmer blinds feature on every window with five graduated settings
- Even on the darkest setting, customers are still able to see outside

Improved lighting

- Fully adjustable color LED mood lighting is employed to reflect the time of day throughout the flight
- Subtle changes in light settings are used to denote boarding, disembarkation, dining, relaxing and sleeping, enhancing the feeling of wellbeing
- When crossing time zones, day and night lighting is used to help customers gradually adjust to the time at their destination, reducing jet lag

Cleaner Cabin air

- Customers will notice purer cabin air due to new dual filtration technology that removes irritating odors and scent, as well as allergens, bacteria and viruses
- The Dreamliner is the first commercial aircraft to feature a climate control system that improves air circulation and removes cold spots near windows
- Lower pressurization improves customer comfort and increases humidity, reducing the onset of headaches, fatigue and jet lag

Quieter

- Noise levels are reduced through the use of quieter air conditioning, quieter engines, advanced vibration isolation and noise absorbing interior materials
- Noise footprint is reduced by more than 60 percent compared to similar sized aircraft

Smoother

- New technology counters the effects of turbulence, offering customers a smoother ride

Extra storage

- Large overhead bins offer increased storage space
- Bins store up and away, without reducing overhead space like conventional aircraft bins
- Bins feature intuitive handle design making them easier to open, load and close

Greener

- Boeing's most fuel-efficient commercial aircraft (and most fuel efficient airliner of its size)
- 20 percent lower fuel burn per seat than the aircraft it replaces
- Travels further without refuelling – up to a third of the circumference of the earth

Better Bathroom

- Bathrooms feature automatic hands-free flushing toilets and washbasins with automatic water release, improving hygiene for customers

CABINS

There are a total of 214 seats on one deck with three cabins:

- Club World (business class) – 35 seats
- World Traveller Plus (premium economy) – 25 seats
- World Traveller (economy) – 154 seats

Club World – 35 seats

- New colored seating, including seat covers, side panels, back shell and tray table
- New 2:3:2 seat configuration
- Rear facing middle seat offers additional interior storage space, e.g. for a laptop/iPad and extra flat surface for drinks and magazines. It also provides enhanced privacy for working and sleeping with aisle access in either direction
- Improved footstool for easier use with three positions for taxiing, take off and landing
- Redesigned, easier to use control buttons for seats
- New easy to find button to operate the privacy screen
- Seats convert into 6ft fully flat bed, with a Z position for increased comfort
- 12.1 inch personal in-flight entertainment touch screen with noise-cancelling headphones
- Two USB sockets, next to UK/US/EU power socket and under the IFE handset
- Video RCA connection beneath USB socket to enable customers to connect their own digital equipment with the IFE display screen
- Crisp white quilt and pillow to aid relaxing sleep
- Amenity kit with Elemis products

Catering:

- Choice of starter, main course, dessert/cheese
- Access to the Club Kitchen, British Airways' self service snack and refreshment area
- Complimentary bar service is offered throughout every flight

World Traveller Plus - 25 seats

- British Airways' latest seats, introduced on the airline's 777-300 ER aircraft, offering 20 percent more legroom than World Traveller, with footrest, increased recline position, hammock headrest and cocktail table
- Seat offers 38" pitch
- 10.6 inch personal in-flight entertainment touch screen with noise-cancelling headphones
- In-seat power with UK/EU/US compatible socket and 2 USB ports
- Ultra soft fleece blanket, amenity kit and hot towel service

Catering:

- Customers are offered a three-course meal with choice of entrée, and main course from the Club World menu
- Complimentary bar service is offered throughout every flight

World Traveller - 154 seats

- Features British Airways' latest seats, introduced on the airline's 777-300 ER aircraft, offering a comfortable, adjustable hammock-style headrest with greater support for relaxation and sleep, and additional padding
- Seat offers a 31" pitch
- Ultra soft fleece blanket and amenity kit
- 8.9 inch personal in-flight entertainment touch screen with noise-reducing headphones
- In-seat power with a UK/EU/US compatible socket and one USB port

Catering:

- Three-course meal with choice of entrée
- Complimentary bar service is offered throughout every flight

IN-FLIGHT ENTERTAINMENT

The aircraft is fitted with the latest version of the airline's in-flight entertainment system, Thales i5000, which is also available on British Airways' 777-300ER fleet and 17 777-200 aircraft.

Customers are able to choose from a wide range of films, television programs, audio programming and games.

Features:

- Intuitive, contemporary and easy to use menus, simple to navigate
- DVD quality video (MPEG2/MPEG4)
- Slimline, user-friendly handset with hotkey functions, shortcut buttons with QWERTY keyboard on reverse and joystick to support game playing
- Ability to connect personal devices

Content:

- More than 1,200 hours of programming available to customers, including more than 120 of the latest Hollywood blockbusters and classic and world movies and more than 400 TV shows from around the world
- More than 500 audio albums and over 250 titles including a range of presented shows, audio books, podcasts and well-being content
- Choice of more than 200 hours of non-English language programs, including local Nigerian, Tamil, Telugu, Korean, Mandarin, Cantonese, Japanese and Hindi and major European languages
- Channels showcasing the best in entertainment from premium brands including the BBC, HBO, National Geographic and Discovery
- Selection of popular childrens' TV programs including Deadly 60, Horrible Histories and Room On The Broom
- Dedicated teen genre featuring popular titles such as Glee, Vampire Diaries and Grimm
- A 'Baby TV' channel with a selection to keep even the youngest viewers entertained
- Paws & Relax is a dedicated channel showing cute footage of cats, kittens, dogs and puppies, to enhance the wellbeing of customers
- New choice of games and multiplayer gaming so customers can play against fellow travelers on their flight
- In-Seat Chat for 1-2-1 sessions or in forums
- 3D Interactive GeoFusion flight map with hi-resolution graphics of the world's major cities