



New Orleans is hosting the 2012 NCAA® Men's Final Four® and the 2013 Super Bowl. Your business could get in on the action!

The NCAA Access Program and the Super Bowl Host Committee Emerging Business Program are Minority and Women-Owned Business Enterprises (MWBE) initiatives designed to provide MWBE's with exposure, education, and opportunities to bid on business awarded by the NCAA, NFL, their partners, sponsors, vendors, the New Orleans Final Four Local Organizing Committee, and the Super Bowl XLVII Host Committee.

Suppliers and vendors from a variety of industries will be needed to make sure the events and festivities leading up to the 2012 Men's Final Four and the 2013 Super Bowl go smoothly. Everything from signage and fencing to A/V, electrical, transportation, security, and more.

Eligible businesses must be certified with one or more of the following: Louisiana Minority Supplier and Diversity Council, Women's Business Enterprise Council South, and New Orleans State and Local Disadvantaged Business Enterprise Program. This program does not guarantee receipt of contracts, but will offer assistance and guidance along the way. If your business is eligible, and you would like to receive the latest information on the NCAA Access Program and the Super Bowl Host Committee Emerging Business Program, simply follow the link below. We'll keep you posted on the latest news, workshops, and events as they draw near.

For more information please visit www.gnosports.com/ncaa. Registration deadline is November 31, 2011 and the 1st workshop is August 31, 2011 so act NOW! If you have any questions, please email us at ncaaaccess@gnosports.com.

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